

Manifesto of the new architecture of old search engines.

Make Search Engines Great Again!

Author of the Concept: M.Sc. Arch. Serg Buczacki

Here is a wild idea from an urban architect.

What do we do when a city's Old Market Square becomes so cramped that it can no longer be organized, yet is surrounded by the chaos and squalor of an Eastern-style bazaar—and we can't simply demolish this eyesore because it is a historic landmark and a matter of tradition?

The answer: we build a massive, modern shopping complex featuring stores for every budget (categorized into dining, electronics and appliances, sports, bookstores, art galleries, etc.), along with theaters, sports zones, spaces for political debate, and more.

We don't necessarily have to build everything at once; we can construct it pavilion by pavilion, allowing the market to keep operating in the meantime.

A search engine doesn't need to build physical structures; **it simply needs to reorganize its index into specialized, thematic sub-search engines and create a modern information hub**, all while maintaining the "Old Search Engine" alongside it.

The search engine algorithm **groups keywords according to sense** and arranges these groups in the indexes of appropriate **sub-search engines**. Let the "bazaars" dominate the East.

Serg (Sergiusz) Buczacki
serg@op.pl
Wroclaw, Poland
20.09.2026